

**NEW** *Training for  
Successful Employment*  
**VENTURES**

**[ 2024  
Annual  
Report ]**

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# Letter From the CEO

As we reflect on the 2024 fiscal year, I wanted to provide an update on the key developments at New Ventures, Inc. While we have faced some challenges, we are also excited about new opportunities that will drive our business forward.

The economic climate over the past year has had a notable impact on several of our outsourced projects. A combination of rising costs, market volatility, and shifting client budgets has resulted in a decline in demand for certain outsourced services. As a result, we've had to adjust our approach and reevaluate some of these projects. We remain committed to providing quality services and will continue to adapt to changing market conditions in order to position ourselves for future success.

After careful consideration and analysis, we made the decision to phase out our Lawncare Program. The market for lawncare services has become increasingly saturated, with many competitors offering similar solutions. This has made it difficult for us to maintain a competitive edge in this sector, and as a result, we believe it is best to focus our resources on other areas of higher potential growth.

One of the key highlights of this fiscal year has been the launch of our National Sales Program, headlined by Procell batteries by Duracell. Procell batteries are known for their high performance, and we are excited to expand their availability on a national scale. This program has already received positive feedback, and we anticipate that it will contribute significantly to our growth in the coming years.

Finally, we were saddened by the sudden loss of one of our esteemed board members, Kathleen Ernest in May 2024. Kathleen was an invaluable resource as a retired Occupational Therapist and her generosity was reflected by her involvement in many organizations in LaGrange. We will forever be grateful for Kathleen's service and her legacy will not be forgotten.

While we have encountered some challenges this year, we remain optimistic about the future. We will continue to adjust our strategies to ensure the sustainability and growth of New Ventures, Inc. Together, we are confident in our ability to navigate these changes and emerge even stronger.



Mike L. Wilson  
CEO / President

# Our Mission

To teach necessary skills for  
successful employment

## Our Values

We RESPECT all people. We value each and every person as an individual, treating all persons with compassion and dignity. We serve with INTEGRITY. We are honest and fair with ourselves, each other, and our customers. We take pride in the work we do. No matter the task, project, or job, we strive for EXCELLENCE with every detail. We believe in TEAMWORK. A team rooted in similar values and goals will produce superior results.

# Programs & Services



## Janitorial

Our Janitorial Services offer well trained and supervised personnel, high quality customer service, Green Cleaning procedures, state-of-the-art equipment, planned maintenance programs and competitive rates. Above all, we want to provide top-notch service to meet business' needs.



## Production/Fulfillment

We have over 131,000 square feet of warehouse space equipped with a full range of production and manufacturing capabilities. Because of this, our facilities and resources allow us to support a wide variety of projects to meet business' needs. Services include baling cardboard, yarn, multiple assembly lines, and much more.



## GEPS

Georgia Enterprises for Products and Services is a specific type of purchasing program called a State Use Program. Established by the Georgia Legislature in 1993 through [O.C.G.A. #50-5-135](#), its design is to expand employment opportunities of citizens with disabilities

## 400-Hour Training Program

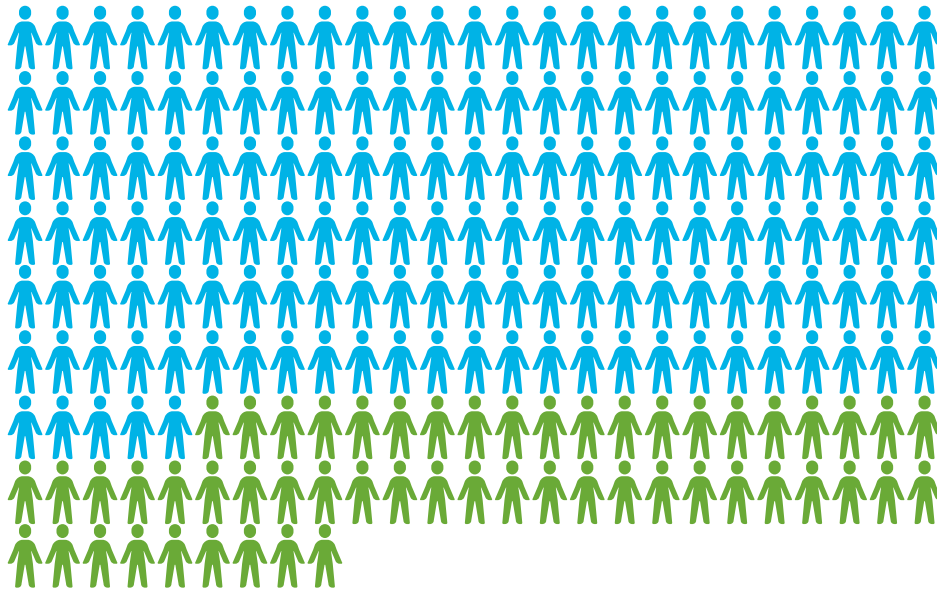
A comprehensive vocational training that develops the work skills, behaviors, and habits needed to seek a job and keep a job that fits the individual's skills and abilities. Most of the learning will occur as real hands-on work that is outsourced from industry in Janitorial Services, Production/Manufacturing Services, and Lawn Care Maintenance.



## CCHA

A division of New Ventures, Calumet Center for Healing and Attachment provides a nurturing environment for women and children seeking recovery-support services for trauma, mental illness or substance abuse.

# Outcomes Measurement



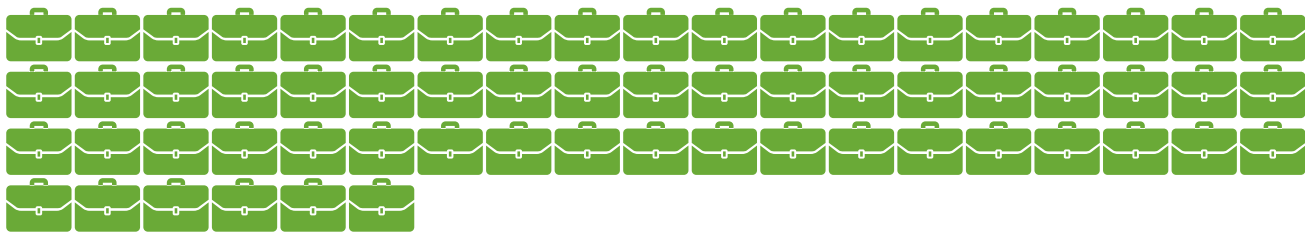
**Total Persons Served: 209**  
**GVRA Referrals: 54**  
**Non-GVRA Referrals: 155**



**Total Admissions: 54**

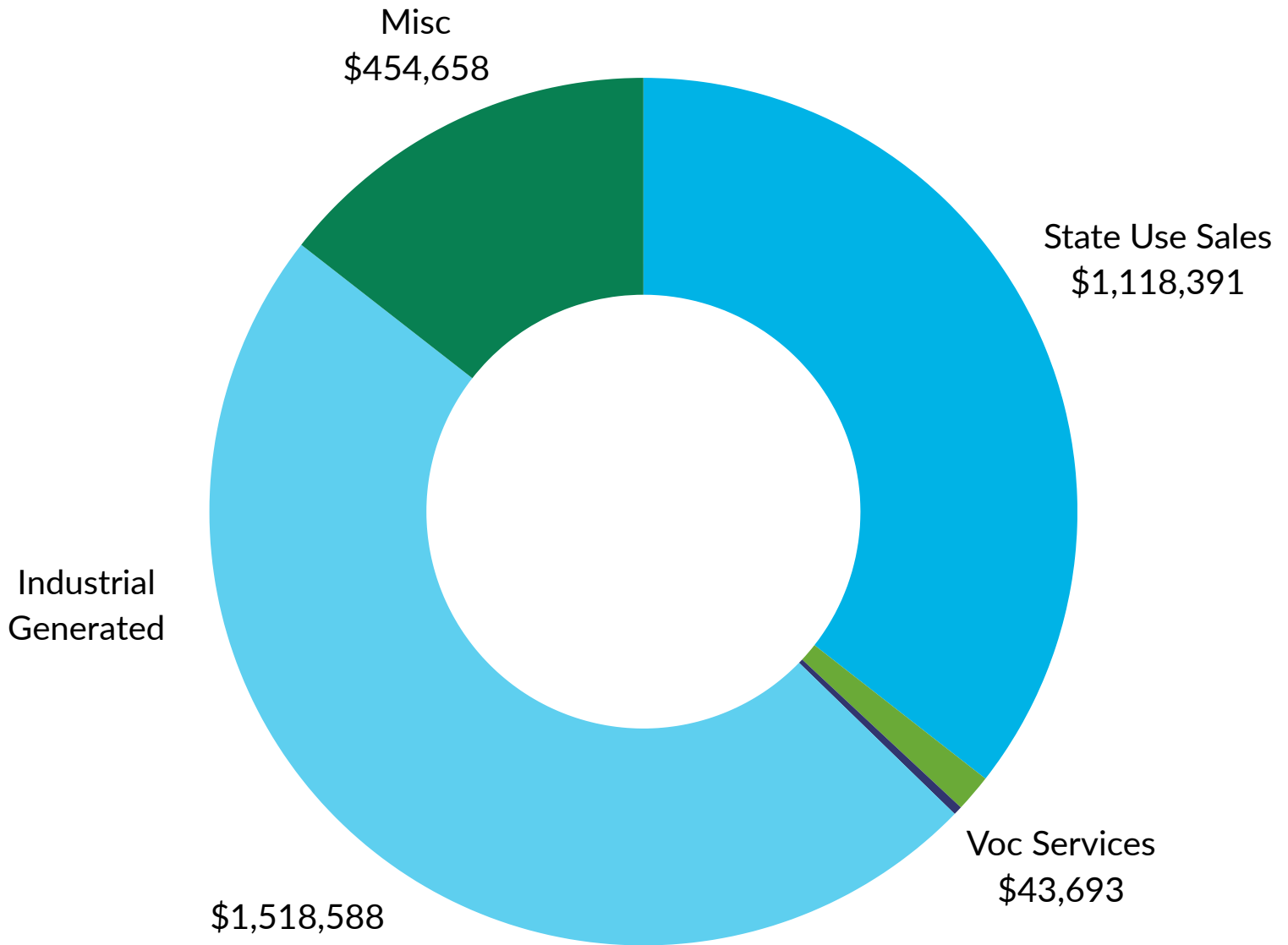


**Total Placements: 6**



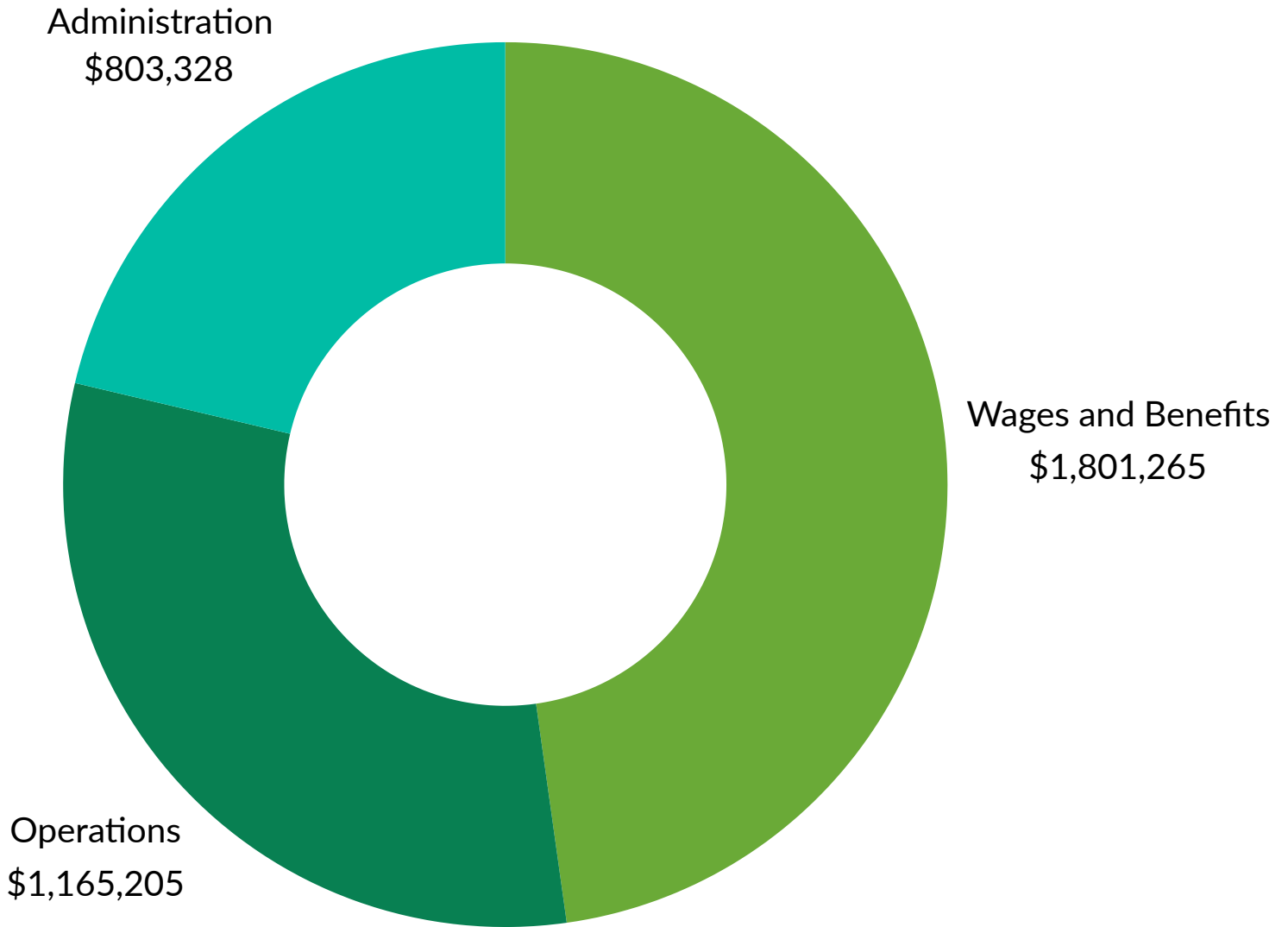
**Total Employees & Staff: 63**

# Revenue



**Total Revenue: \$3,145,667**

# Expenses



**Total Expenses: \$3,769,798**



# Board Members



Seated (L to R): Gail Stanford, David Kegel, J.M. Rawlinson, Kathleen Ernest, Jane Hollis  
Standing (L to R): Mike Angstadt, Clara Brown, Kristina Thurman, Mike Wilson  
Not pictured: Kim Bartley Dunn

## ***Board Chair***

David Kegel

## ***Vice Chair***

J.M. Rawlinson

## ***Secretary***

Kristina Thurman

Mike Angstadt

Clara J. Keith Brown

Kim Dunn, RN

Dr. Jane Hollis

Gail Stanford

Kathleen Ernest



## **In Memoriam**

Kathleen Ernest

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The bottom of the page features a decorative graphic consisting of several overlapping, wavy horizontal bands in various shades of blue, creating a sense of movement and depth.